

MAJOR SPONSORSHIP
(\$22,500)

LLU CELEBRITY HEALTH & FITNESS EXPO

SPECIAL GUEST APPEARANCES AND INVITED GUEST INCLUDE

RIDDICK BOWE LARRY HOLMES LAMON BREWSTER RAY MERCER CHRIS BYRD LONNIE SMITH MIKE TYSON FRES OQUENDO SEAN O'GRADY MIKE WEAVER

| OCTOBER 4 – 6TH | DOORS OPEN AT NOON! |

DON'T MISS IT! THE MUSKOGEE CIVIC CENTER, DOWNTOWN MUSKOGEE, OKLAHOMA |OCTOBER 4 – 6|

FOR TICKET & EXHIBITOR INFO - GOTO: WWW.LARRYLOVEUNIVERSITY.ORG - HURRY! - SPACE IS LIMITED!

- Sponsor's logo will be included as a Major Sponsor on all Expo printed marketing materials, including posters, counter-cards, and direct mail pieces.
- Print Ads: Sponsor's logo will be included as a Major Sponsor on all Expo Magazine ads.
- Digital Ads: Sponsor's logo will be included as a Major Sponsor on all Expo online marketing campaigns.
- Website: Sponsor's logo will be included as a Major Sponsor on the Expo website and additional banner ads and links will be provided.
- Exhibit Space: Sponsor will receive up to eight (8) – 10' x 10' exhibit spaces at a premier location of the Expo floor and sixteen (16) Exhibitor Badges.
- Show Signage: Sponsor's logo will be included as a Major Sponsor on all Expo banners and signage on site.
- Commercials: Sponsor's 30-second commercial will be shown on the Expo stage screen at least four times each day.
- PA Announcements: Sponsor will be acknowledged in PA announcements made in the exhibit hall throughout each day of the Expo.
- Expo Passes: Sponsor will receive complimentary passes for its bona fide retail buyers.

Event Sponsorship: Sponsor will receive the title sponsorship of one of the following contest or events taking place at the Expo and all benefits related thereto. Events subject to change.

- | | |
|---|---|
| <input type="checkbox"/> Functional Fitness Competition | <input type="checkbox"/> Powerlifting Competition |
| <input type="checkbox"/> Martial Arts Demonstration | <input type="checkbox"/> Calisthenics Competition |
| <input type="checkbox"/> Group Training Zone | <input type="checkbox"/> Bodybuilding, and Bikini Contest |
| <input type="checkbox"/> Wrestling Exhibition | <input type="checkbox"/> MMWG Awards |

SUPPORTING SPONSORSHIP
(\$12,500)

Marketing Materials: Sponsor's logo will be included as a Supporting Sponsor on all Expo Printed marketing materials, including posters, counter-cards and direct mail pieces.

- Printed Ads: Sponsor's logo will be included as a Supporting Sponsor on all Expo_magazine ads
- Digital Ads: Sponsor's logo will be included as a Supporting Sponsor on all Expo online marketing campaigns.
- Website: Sponsor's logo will be included as a Supporting Sponsor on the Expo website and additional banner ads and links will be provided.
- Exhibit Space: Sponsor will receive up to four (4) – 10'x 10' exhibit spaces at a premier location of the Expo floor and sixteen (16) Exhibitor Badges.
- Show Signage: Sponsor's logo will be included as a Supporting Sponsor on all Expo banners and on-site signage
- Commercials: Sponsor's 30-second commercial will be shown on the big screen on stage at least twice each day.
- PA Announcements: Sponsor will be acknowledged as a Supporting Sponsor in PA announcements made in the exhibit hall throughout each day of the Expo.
- Expo Passes: Sponsor will receive complimentary passes for its bona fide retail buyers.

APPLICATION & CONTRACT FOR EXHIBIT SPACE

Company Name:
Brand Name to be listed on floor plan:
Primary Contact Name:
Onsite Contact Name:
Company Address:
City, State, Zip:
Primary Contact Email:
Primary Contact Phone:
Onsite Contact Email:
Onsite Contact Phone:

2. Booth Preferences: Indicate your first three choices for booth spaces below. Final assignments will be based on availability at the time of receipt of application, properly signed and accompanied by full payment.

- 1st Choice: Booth # _____
 2nd Choice: Booth # _____
 3rd Choice: Booth # _____

3. Booth Prices:

- Each 10' x 10' inline booth is \$1,800
- Each 10' x 10' Corner booth is \$1,900

Each 10' x 10' comes with a 6' skirted table, 2 chairs, small wastebasket, small I.D. sign and (4) exhibitor passes.

Total Booths _____ x booth cost _____

Total Booth Fee \$ _____

Total Payment Enclosed \$ _____

Make Check payable to: Larry Love University

Mail to: Larry Love University
 Attn: Exhibitor's Booth
 3171 S. 129th E. Ave., Ste: 1126
 Tulsa, OK 74134

4. Products to be Exhibited:
 (Must be listed for contract to be accepted)

5. Competitors:

Please list companies with similar products or services you do not wish to be adjacent to or across from:

6. Contract: This contract shall not be binding unless and until it is accepted and approved in writing by Larry Love University (LLU). The exhibitor agrees to abide and conform to LLU and Muskogee Civic Center rules & regulations. The exhibitor attest that the person signing this contract is a duly authorized officer or representative of the company exhibiting at this event.

Authorized Signature: _____

Name (please print): _____

Title: _____

Date: _____

Application that are incomplete, illegible, unsigned or not accompanied by a deposit will be returned for completion before booth assignment can begin.

FOR OFFICE USE ONLY

SALES MANAGER: _____

DATE APPLICATION RECEIVED: _____

FILE NUMBER: _____

PAYMENT INFORMATION: _____

BOOTH'S ASSIGNED: _____

ACCEPTED BY: _____

NOTES: